



May 2009

Dear 2009 Potential Senior Services Exhibitor:

The Carroll County Bureau of Aging cordially invites you to take part in our 5th "Seniors on the Go" Expo to be held on **Wednesday, October 14, 2009** at **The Danele Shipley Memorial Arena**, Carroll County Agricultural Center, 700 Agricultural Drive and Smith Avenue in Westminster, Maryland. This year's Expo will give you an opportunity to provide information about your services to the ever increasing senior population of Carroll County. Over 800 participants attended this event last year.

In the current economic environment we have worked diligently to remain competitive. To this end booth and sponsorship rates remain at the 2008 levels. We believe our exhibition and sponsorship opportunities are among the best value around.

This year we have added several special areas of focus to our event. A Health, Wellness & Fitness Fair, which will include a **flu shot clinic**, is planned. A **blood drive**, to be conducted by the American Red Cross, is planned and will be located within our Emergency Preparedness Fair. Finally, a **Job Fair** will be held. This event will be for anyone of working age. Sponsors of this year's event will be entitled to a space within the job fair at no additional cost. All others are welcome to participate at an additional fee. Non-exhibitors will be charged the full exhibit fee to participate in the Job Fair. You will have the option to be included in the Health, Wellness & Fitness Fair, Emergency Preparedness Fair, or the General Exhibit area. Please see the registration form for more details. We also plan to honor our most loyal supporters by the designation of *Legacy Exhibitor*. Any exhibitor who has patronized our *Seniors on the Go* Expo for each of its first five years will be recognized for their past support as a *Legacy Exhibitor*.

This year's event will open to the public at 10 a.m. and run until 3 p.m. **(Please note the new time for the 2009 event)**. Committee members are hoping to draw more family members, working seniors and their caregivers during the afternoon hours.

Please make arrangements to set up your booth on Tuesday October 13 from 2 p.m. to 4:30 p.m. or on October 14 from 7 a.m. to 8:30 a.m. Again this year a continental breakfast will be served to exhibitors from 8:30 a.m. to 9:30 a.m. with doors opening to the public at 10 a.m. We hope this revised schedule will give you a better opportunity to network with your fellow vendors. As an Exhibitor, you will have the opportunity to present your company, products or services face-to-face with hundreds of potential

customers. This Expo offers many opportunities for Sponsorship which can give your company exposure and visibility among attendees. Information on Exhibitor and Sponsorship opportunities is enclosed.

Lunch will be available at a cost of **\$5.00** and will be served from 11:30 a.m. to 1:00 p.m.

Exhibit space is sold on a first come, first served basis when the registration form is received with payment, made payable to The Carroll County Commissioners.

Please be sure to keep a copy of this paperwork for your agency's accounting purposes. The Committee will not provide invoices for payment. There will be **no refunds** for this event.

Thank you for your serious consideration of participating in this year's Expo. If you would like to serve on the Expo Committee or for more information about this year's event, contact **Shawn** Reese at 410-386-3804

Sincerely,

Richard W. Steinberg, Chief
Bureau of Aging
125 Stoner Avenue
Westminster, Maryland 21157
410-386-3800
FAX 410-840-0436



**2009 Registration Form
Registration Deadline July 15, 2009**

No refunds will be issued!

Sponsor/Exhibitor Level	Cost	Choice (Please \checkmark one)	Job Fair Space
Platinum Sponsor	\$1,250+		<input type="checkbox"/> Yes <input type="checkbox"/> No
Gold Sponsor	\$1,000+		<input type="checkbox"/> Yes <input type="checkbox"/> No
Silver Sponsor	\$750+		<input type="checkbox"/> Yes <input type="checkbox"/> No
Bronze Sponsor	\$550+		<input type="checkbox"/> Yes <input type="checkbox"/> No
Business Exhibitor	\$250	<input type="checkbox"/> HW&F <input type="checkbox"/> EmerPrep <input type="checkbox"/> General	
Business Exhibitor w/ Job Fair	\$300	<input type="checkbox"/> HW&F <input type="checkbox"/> EmerPrep <input type="checkbox"/> General	
Non-Profit Exhibitor	\$100	<input type="checkbox"/> HW&F <input type="checkbox"/> EmerPrep <input type="checkbox"/> General	
Non-Profit Exhibitor w/ Job Fair	\$150	<input type="checkbox"/> HW&F <input type="checkbox"/> EmerPrep <input type="checkbox"/> General	
Job Fair only	\$250		

Sponsors receive premium placement near the entrance
HW&F – Health, Wellness & Fitness Fair ◊ **EmerPrep** – Emergency Preparedness Fair

Booth rental includes: 8'x10' booth, one 6' topped and skirted table with two chairs,
 8' back drape, 3' side drapes, booth identity sign, electricity
 Booth colors for 2009 are yellow, green and orange

Additional Services	Cost	Check if needed	Indicate number if applicable
Electricity (Please mark if booth needs electric)	No cost	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Extra Chairs (2 chairs per booth are offered this year)	\$4.00 each	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Extra Lunches	\$5.00 each	<input type="checkbox"/> Yes <input type="checkbox"/> No	

Business/Name: _____

(as it is to appear in the program)

Contact person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email address: _____

Return to:

**Exhibitor Application & Exhibitor Participation Agreement
Along with check made payable to The Carroll County Commissioners**

And Mail to:

Seniors on the Go Expo
Carroll County Bureau of Aging
125 Stoner Avenue, Westminster, MD 21157



Please return this signed agreement with registration

EXHIBITOR PARTICIPATION AGREEMENT

The undersigned hereby agrees to participate in the Carroll County *Seniors on the Go* Expo at the Ag Center located at Smith Avenue and Agriculture Drive in Westminster, Maryland on **Wednesday, October 14, from 10 a.m. to 3 p.m.** **Setup date is Tuesday, October 13, 2009 from 2 p.m. to 4:30 p.m. or Wednesday October 14, 2009 from 7:00 a.m. to 8:30 a.m.** All Exhibits must be ready by Wednesday at **8:30 a.m.**

The undersigned hereby agrees to indemnify and hold harmless the Carroll County Commissioners, its officers, agents, employees, and volunteers from any and all liabilities, damages, judgments, settlements, losses, costs, or charges incurred as a result of any claim, demand, action, or suit relating in any way to your participation in the Carroll County *Seniors on the Go* Expo.

I have read and understood the contents of this Agreement and Release; wherefore, I have executed this Agreement and Release on this _____ day of _____, 2009.

Signature

Print Name

Business Name

Witness



2009 SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Please see the enclosed floor plan for *Seniors on the Go* 2009

EXHIBITORS - \$250 (\$100 for non-profit entities)

- Draped booth
- One (1) table (skirted)
- Two (2) chairs
- Booth sign
- Business name in event program
- **Two** (2) lunches per exhibitor

LEGACY EXHIBITOR STATUS

- *All opportunities for exhibitors plus...*
- Preferred placement after sponsors

BRONZE LEVEL - \$550+

- *All opportunities for exhibitors plus...*
- Booth will reflect sponsorship level
- Exhibit space in job fair area at no additional cost

SILVER LEVEL - \$750+

- *All opportunities for BRONZE LEVEL sponsors plus...*
- Business logo will also appear in event program
- Preferred placement over next lowest sponsorship level

GOLD LEVEL - \$1000+

- *All opportunities for SILVER LEVEL sponsors plus...*
- Prime Location

PLATINUM LEVEL - \$1250+

- *All opportunities for GOLD LEVEL sponsors plus...*
- Ultimate location placement in proximity to main entrance
- Expanded booth size (equivalent to two (2) regular booths)