

Freedom Community Comprehensive Plan

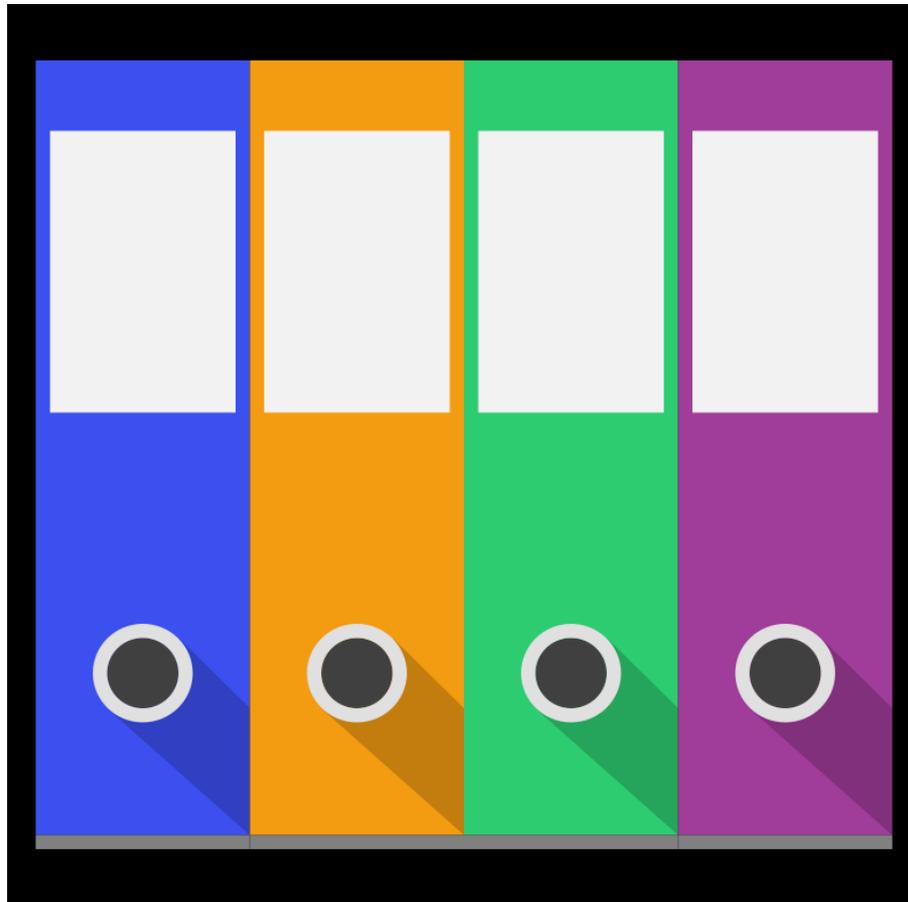
Joint Board of County Commissioners and Planning Commission Meeting
November 2, 2016



Agenda Discussion

- Plan Overview
 - Binder Review
 - Public Participation Review – Process and Meetings
 - Plan Status
 - PC responses to Plan questions-What's been done in response
- Community Advisory Committee Discussion
- December 5th Community Outreach Meeting
- Website Review

Discussion of Binder Materials



Binder Content

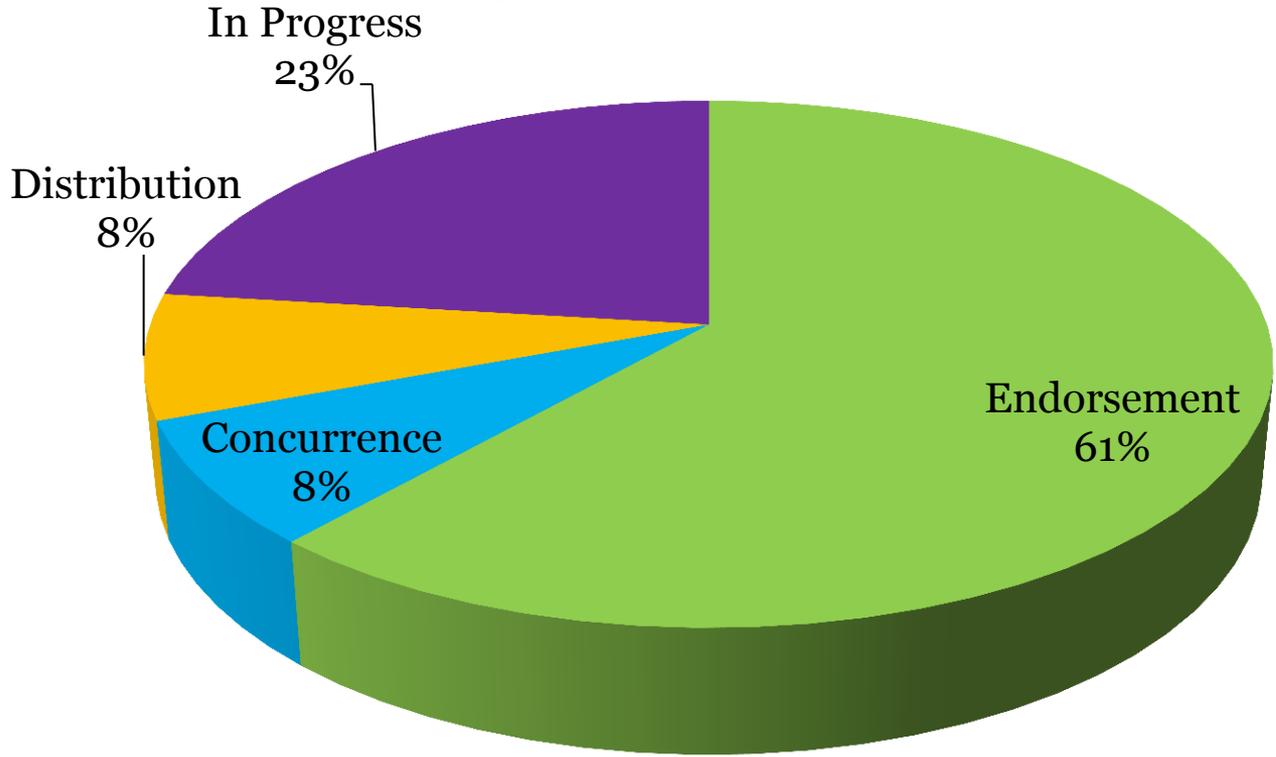
- Plan Status
- Endorsed Elements
- Transportation Study
- Log of Future Land Use Changes
- Public Comments as of November 1st

- Inside pockets- 2001 CAC information and 1997 Tischler Report

In Progress	Distributed	Concurrence	Endorsed
<p>Element 7: Land Use - Supporting Text</p>	<p>Element 11: Transportation</p>	<p>Element 7: Land Use-Map</p>	<p>Element 1: Past and Future Trends</p>
<p>Element 10: Public Facilities/Water Resources</p>			<p>Element 2: Legislative Authority</p>
			<p>Element 3: Public Input & Plan Vision, Goals & Structure</p>
			<p>Element 4: Demographic Trends</p>
			<p>Element 5: Housing</p>
			<p>Element 6: Economic Development</p>
			<p>Element 8: Tourism, Cultural & Historic Resources</p>
			<p>Element 9: Natural Resources/Sensitive Areas</p>

Plan Progress

Freedom Area Community Comprehensive Plan Project Status as of 11-2-16



Comprehensive Plan Process

- Plans are prepared by the Planning and Zoning Commission

- Plan Process

- **Plan Development***
- Acceptance
- Approval
- Adoption

Planning
Commission
Actions

Board of
Commissioners
Actions



Plan Outreach



5

Public Planning and Outreach



Distribution	Working copies of the element(s) are distributed to PZC members
Checkpoint	Planning staff check-in with PZC during a regularly scheduled meeting to address any preliminary issues or concerns
Discussion	During a regularly scheduled meeting the element(s) are reviewed in-depth to answer questions, take recommendations, and make edits to the element(s)
Concurrence	PZC addresses any other outstanding issues and votes to make the element(s) public
Endorsement	PZC votes to endorse the element(s) and set them aside until all the elements have been endorsed

Outreach

- Community Outreach meetings
 - Visioning exercises in 2012 and 2013 prior to plan initiation
 - Since 2013:
 - Approximately 30 Planning Commission meetings where Freedom has been the topic of discussion
 - CCT Articles, Facebook, County website, Gov Delivery email service for the County.
 - 4 Additional meetings in the Freedom Community
 - Advertised in the CCT, CCT Articles, Facebook, Library, Senior and Community Center, Gov Delivery email service for the County, Board of Education Distribution to Freedom Area Schools.

Outreach

- Next Community Outreach meeting
 - December 5th
 - South Carroll Senior and Community Center
 - 6:00 p.m. for map gallery and speaker sign-in.
 - 7:00-9:00pm will be staff presentation on Facilities and Transportation Elements
 - Public comments

Outreach

- Agency Outreach
 - Coordination with:
 - Public Works
 - Economic Development
 - Public Safety
 - Board of Education
 - Library
 - Rec and Parks
 - Land and Resource Management
 - State and Regional Partners:
 - MDP, SHA, BMC, Town of Sykesville

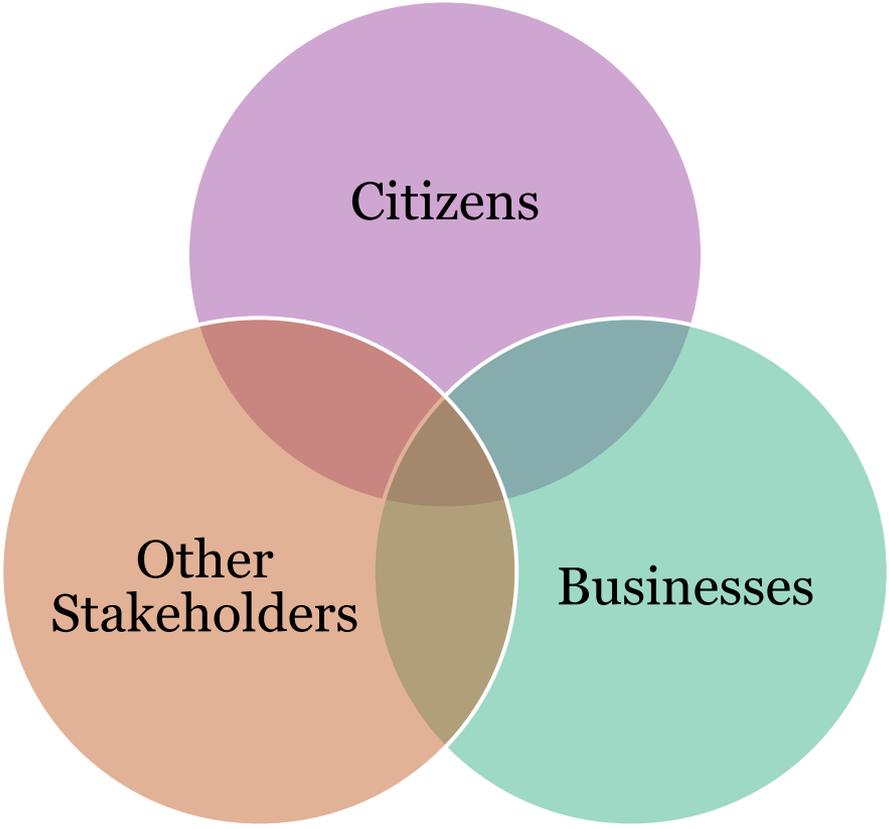
Citizen Advisory Committee (CAC)



What is a CAC?

- Citizen Advisory Committee – A collection of representative stakeholders assembled to provide public input into one or more component of the planning process
- Organization - While there are many different ways to organize a Citizen Advisory Board, the majority are comprised of small groups of volunteers that are interested in getting involved in issues facing their community.
 - Membership – Approximately 10 - 12 people including:
 - Homeowners
 - Business interests
 - Developers
 - Environmental
 - Agriculture
 - Schools
 - Rec Councils
 - Realtors
 - Historic Preservation
 - Town
 - Transportation/TAC
 - Other Stakeholder Groups

CAC Basic Composition



Cost: Moderate

Time: Long , 12 to 18 months

Who: Community Stake
Holders, staffed by County

Hurdles: Consensus



2001 CAC Process

- The following is a timeline and summary of the public participation process that was utilized for the 2001 Freedom Plan Community Comprehensive Plan:
- The Plan was initiated by the Board of County Commissioners in 1995.
- In May, 1996, 7,700 surveys were mailed out to residents of Freedom; 1,400 (18%) were returned. (survey is in the Appendix of the Plan)
- In June, 1996, 3 separate “visioning sessions” were held in the Freedom area. (results in the Appendix of the Plan)
- A Citizens’ Advisory Committee (CAC) was appointed and met between September, 1996 and early 1998 (about 18 months) to assist in development of the Plan. This group included a number of property owners and members of the business, development, and real estate communities. Participation in the meeting was limited to members of the CAC. The minutes are on file.
- The Planning Commission does not appear to have been involved until the CAC completed its work in early 1998.
- The sixty-day review period did not begin until November, 1998, closing on January 18, 1999.
- Numerous comments were received from citizens in the form of letters, email, and handouts at the public hearing, with considerable opposition to transportation, land use, and the Boulevard District recommendations.
- There was also opposition to the use of the CAC to develop the Plan, since it did not allow for widespread public participation throughout the development of the Plan.
- The Planning Commission approved the Plan 2 years later in January, 2001, 3 years after the CAC completed its work, 6 years after initiation.
- The BCC adopted the Plan in August, 2001.

CAC for the 2016 Plan

If the County embarks on a CAC for this Plan at a **minimum:**

- 3-6 months for the CAC to be developed
 - Make-up would be citizens, business community, rec and park councils, environmental, agricultural, realtors, developers
 - Resume vetting by Planning Commission
 - Appointments by Planning Commission or Board of County Commissioners
- 12-18 months of meetings
 - Recommendations to the Planning Commission
- 18-24 months
 - Plan development
 - Planning Commission Acceptance
 - 60-Day Review
 - Planning Commission Approval
 - Board Adoption (up to 120 days for action to be taken)
- **Approximately 4 plus more years**
- End Rezoning Deferral- Approximately **36 properties** requested rezoning's prior to this plan and instead opted for Comprehensive consideration as part of this plan.

Public Comments

- Public Comments as of November 1st



Public Comments-How they have been addressed

Land Use

- Obrecht Road – Considered for Employment Campus by PC. Changed back to Agriculture after citizen comments and deliberation.
- Beatty Property – Initial recommendation of Commercial High for the entire property. After comments have been received PC discuss and deliberated to:
 - Residential buffer along Bennett
 - Conservation strip added back
 - Residential Medium on bottom 1/3 added back

Public Comments-How they have been addressed continued...

- Commercial Low along MD 97 was reevaluated and removed from plan (will happen with Endorsement of Element)
- Presentation of Land Use changes in various ways:
 - Online mapping
 - Use of Overlays
 - List of changes by address

Transportation

- Georgetown Blvd was not recommended to extend to Bennett Road. Terminus at Progress Way

Public Comments-How they have been addressed continued...

Community Outreach

- Additional Meetings in the Freedom Area
- Varied days, times and locations- Including a Saturday morning meeting
- Paid advertisement in CCT
- Answered and responded to each citizen question personally
 - Over 60 of these questions and answers are posted on the Freedom Website

Carroll County Government - Bulletin Analytics Summary Report

10/27/2016 04:13 PM EDT



For the period 10/01/2015 through 10/27/2016

Summary		
1	Bulletins Sent	42
2	Total Recipients	24,428
3	Total Delivered	24,189
4	Total Failed	239
5	Percent Delivered	99.0
6	Total Immediate Email Recipients	22,161
7	Total Digested Email Recipients	2,267
8	Unique Email Opens	7,231
9	Unique Email Open Rate (%)	29.9
10	Average # of Links per Bulletin	6.9
11	Unique Bulletin Link Clicks	912
12	Click Rate (%)	3.8
13	Unique SMS Clicks	0
14	Total SMS Clicks	0
15	Facebook Clicks	121
16	Twitter Clicks	196



Website review

- From January 1 to October 31
 - 265 Unique Visitors
 - 301 Total Visits
 - 377 Pages Served
 - 475 Hits

Website review

- Freedomareaplan.org
 - Tri-fold Brochure
 - Every Gov Delivery has this link

Freedom Community Future Land Use

Overview

Usage

Settings

Usage details for the period:

Sep 2, 2016, 6:00:25 PM GMT to Nov 1, 2016, 6:00:25 PM GMT

Past 60 Days

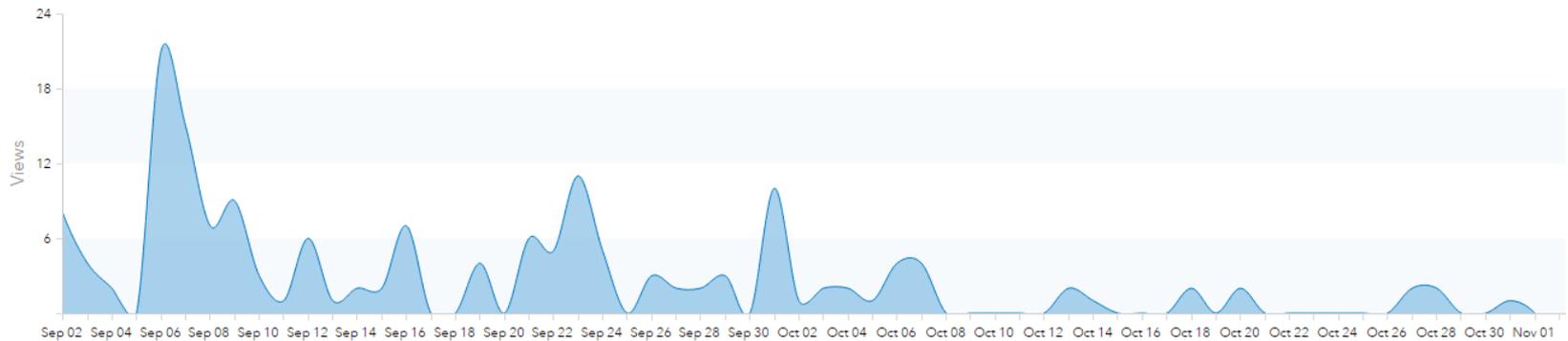
Views this Period

165

Avg Views Per Day

2.75

Usage Time Series



Website review

<http://ccgovernment.carr.org/ccg/compplanning/Community/Freedom.aspx/>

Direction moving forward

