



Grantsline

A publication of the Carroll County Grants Office

March 2007

Volume 3, Number 3

In This Issue

- Kresge Foundation
- State Farm Foundation Grants
- National Endowment for the Arts
- William Randolph Hearst Foundation
- Wachovia Foundation
- Baltimore Metropolitan Council
- Letters of Support

Kresge Foundation

Is a capital campaign in your organization's future? Then put the Kresge Foundation on your list of potential partners. This private foundation, located in Michigan, has a history of supporting capital campaigns for providers of education, health care and human service programs. The foundation has funded several projects in Maryland with their Capital Challenge Grant Program. Awards generally range between \$150,000 and \$300,000.

An organization should have the following elements in place: capital campaign volunteers, leadership gifts and firm project costs. A Kresge grant usually provides one-third to one-fifth of the amount the organization needs to reach its campaign goal.

Deadlines: Rolling

For full guidelines, including "12 Steps to a Successful Campaign" and a list of past grantees, visit the website at:

<http://www.kresge.org/content/displaycontent.aspx?CID=41>

State Farm Foundation Grants

The State Farm Foundation is committed to meeting the needs of the communities by giving in three areas:

- **Safety** - roadway safety, disaster preparedness and personal financial security
- **Community Development** - first-time home ownership, community revitalization and affordable housing
- **Education** - Service learning and teacher education

Both non-profits and government agencies are eligible. The web-site contains complete guidelines. For more information go to:

http://www.statefarm.com/about/part_spos/grants/cogrants.asp

Deadlines: Rolling

Great Web Sites:

The Most Common Reasons that Grant Applications are Rejected

<http://philanthropy.com/jobs/2003/05/01/20030523-378096.htm>

Grant Writing Guidelines

<http://www.npguides.org/>

Innovation Network - Toolbox for Non-Profits

http://www.innonet.org/?section_id=4&content_id=16

National Endowment for the Arts

FY08 Learning in the Arts for Children and Youth

Grants of between \$5,000 and \$150,000 will be awarded to groups that provide school-based or community-based arts programs that serve children and youth between the ages of 5 and 18. The projects should help children and youth acquire knowledge and understanding of and skills in the arts. All programs must include four components: Experience, Study, Performance and Assessment.

School-based programs may take place in or out of the school building and may take place any time of day including after-school programs and summer enrichment. All programs must be connected to school curricula. Applications must be submitted by the Local Education Agencies and will not be accepted from individual schools.

Community-based programs must be offered by an arts organization or in partnership with an arts organization. While these programs do not have to be directly tied to a school curricula, they must be based on national or state arts education standards.

Deadlines: June 11, 2007

For more information go to:

<http://www.grants.gov/search/search.do?oppId=12192&mode=VIEW>

FY08 Challenge America Fast Track

Non-profit and government organizations are eligible for grants of \$10,000 to extend the reach of the arts to underserved populations. Age alone does not qualify a group as underserved; the group must have had limited exposure to the arts because of geography, ethnicity, economics or disability. Small and mid-sized organizations are primary grantees of the program and partnerships among organizations within and outside the arts are encouraged. The program's goal is to widen the impact of the arts, so projects with a significant effect on the community will be more competitive.

Successful applicants will be notified approximately 6 months after the application is submitted, and projects may commence shortly thereafter.

Deadlines: June 1, 2007

For more information go to:

<http://www.grants.gov/search/search.do?oppId=12193&mode=VIEW>

Recent Awards:

Sykesville Fire Department Assistance to Firefighters Grant

Human Services Programs, Inc. Shelter Plus Care HUD Continuum of Care Funding

The William Randolph Hearst Foundation

Education
Health
Social Service
Culture

The William Randolph Hearst Foundation funds agencies that provide opportunities to underserved and underrepresented populations. Specific guidelines for each priority area can be found on the web site. Private sector organizations are favored over those financed through taxation. Organizations serving the broader community are more competitive than neighborhood or grassroots organizations. The Foundation will not fund start-up projects, capital projects or multi-year projects.

Deadlines: Rolling

For more information, including a detailed guide to writing an effective proposal, go to:

<http://www.hearstfdn.org/index.html>

Wachovia Foundation

Education
Community Development
Health and Human Services
Arts and Culture

The Wachovia Foundation focuses on strengthening communities with Wachovia locations. The Foundation is seeking projects that will improve the quality of life and make a recognizable difference. The Wachovia Foundation's primary focus is education and community development with a secondary emphasis on health/human services and arts/culture. In 2005, the foundation gave over 2,500 grants worth more than \$48,000,000. Organizations that receive funding should:

- Have significant support from Wachovia employees
- Target communities with low to moderate income
- Help build inclusive and diverse communities
- Foster collaborative to leverage grant funding

Applications must be submitted electronically. Applications are reviewed by regional Wachovia Community Affairs offices.

Deadlines: Rolling

For more information go to:

http://www.wachovia.com/inside/page/0,,139_414,00.html

Contact Us

Carroll County Grants
Office
225 N. Center Street
Westminster, MD 21157

Colleen Baumgartner
cbaumgartner@ccg.carr.org
410-386-2212

Debby Standiford
dstandiford@ccg.carr.org
410-386-2448

410-848-0003 fax

1-888-302-8978

Web Page

<http://ccgovernments.carr.org/ccg/grants/default.asp>

Baltimore Metropolitan Council

Non-profits in the Baltimore Region are eligible to apply for grants to make their facilities less vulnerable to terrorist attacks. The Baltimore Regional Council will award a total of \$650,000 to fund enhancements that are over and above the baseline security funded by the organization's budget. Examples of eligible enhancements include:

- Closed circuit television systems for perimeters of community facilities
- Vehicle barriers, lighting and fencing for perimeter security
- Personal identification systems to limit unauthorized access to facilities
- Bulletproof and bomb proof glass and other related technologies

A grant writing seminar will be held on Friday, March 9. The applications are available on-line at:

<http://www.baltometro.org/content/view/798/521/>

Deadlines: March 23, 2007

Letters of Support

Strong letters of support are critical to a successful grant application. To make the process easier, applicant agencies should supply partner agencies with an outline containing all the information they will need to write an effective letter of support.

Heading - Check the grant guidelines, but most letters of support will be addressed to the granting agency. The partner agency should be provided with the name and address of the granting agency, as well as the language for the subject line including the grant title and project title.

Opening Paragraph - In the first paragraph, the partner agency should include a brief description of their agency, the nature of their relationship with the applicant agency and a short description of the grant project.

Paragraph 2 - The partner agency should detail the type of contribution they will make to the project - staff, cash or in-kind support, referrals etc. More detail is required if the partner agency is supplying any part of the match.

Paragraph 3 - The letter can also describe any ongoing collaborative efforts between partner and applicant agencies.

Closing - Finally, the partner agency should include contact information for any follow-up questions.

