



# Grantsline

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## Cigna Foundation

The Cigna Foundation is committed to supporting innovative programs that focus on the health and well-being of individuals, families and communities. To that end, Cigna makes targeted grants in five core areas:

- **Health of women, children and families**
- **Obesity awareness and prevention**
- **Patient/doctor communication and health literacy**
- **Elimination of gender and ethnic disparities in health care**
- **Connection between healthy mind and healthy body**

For an organization working in one of these core areas to receive funding, the project should show leadership and be creative, responsible, achievable and beneficial.

The foundation accepts introductory applications throughout the year. This step is completed on-line. For more information, go to:

[http://www.cigna.com/about\\_us/community/targeted\\_grant.html](http://www.cigna.com/about_us/community/targeted_grant.html)

**Deadline: Rolling**

## Five Star Habitat Restoration Grant

The Five Star Restoration Challenge Grant awards grants of between \$10,000 and \$40,000 to public or private entities working to sustain local natural resources for future generations. Projects must focus on **stream and wetland restoration** and must include four components:

1. On-the-ground restoration efforts
2. An environmental education component
3. Partnership (involving at least five organizations – such as students, conservation corps, other youth groups, citizen groups, corporations, landowners and government agencies)
4. Measurable results

Nine Maryland organizations across the state have been awarded funds including Waldorf, Gaithersburg, Ocean City, Cumberland, Baltimore and Tacoma Park. For more information, including assistance with proposal writing go to:

<http://www.epa.gov/wetlands/restore/5star/#apply>

## Great Web Sites:

### What Grantmakers Want Applicants to Know

<http://www.guidestar.org/news/features/grantadvice.jsp>

### What do Winning Proposals Have in Common?

<http://content.scholastic.com/browse/article.jsp?id=4173>

### Samples of Successful Proposals

<http://www.k12grants.org/samples/>

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## ELA Foundation

The vision of the Ethel Louise Armstrong Foundation, Inc. (ELA) is to change the face of disability on the planet. To accomplish this vision, ELA funds programs that encourage and increase the inclusion of **people with disabilities in the areas of arts, advocacy and education.**

Funding must be for a specific program, must serve adults (over 22 years of age) and must be operated by a 501(c)(3) organization. Organizations across the United States are eligible for funding. The foundation's website includes a list of past grantees with a summary of their projects.

Deadline: May 1, 2008 and November 1, 2008-01-25

For more information go to:

[http://www.ela.org/about\\_us/about\\_ela.html](http://www.ela.org/about_us/about_ela.html)

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## TechSoup

TechSoup provides a range of technology services for nonprofits, including news and articles, discussion forums, and most importantly **discounted and donated technology products.** The TechSoup website is easy to navigate and is divided into four main areas:

**Learning Center** - this area offers a wide range of articles on all types of technology questions

**Community Discussion Forums** - find out how non-profits throughout the country handle their technology challenges

**Products** - TechSoup offers deeply discounted software through partner organizations such as Adobe, Cisco, Microsoft, and Symantec. One featured product was Microsoft Small Business Server 2003 which retails for \$1,499 - available for a \$69 administration fee. The administration fee includes technical support

**Services** - TechSoup maintains a database of technology service providers who work with non-profit organizations.

Non-profits in Carroll County have used this organization successfully to obtain software at deeply discounted prices. Just ask Mark Yount of Junction about the discounted software his organization has received.

For more information go to:

<http://www.techsoup.org/index.cfm>

## Recent Grant Awards:

Carroll County Sheriff's Department

Jail Diversion - Byrne Justice Assistance Grant

Carroll County Department of Public Safety

Emergency Management Planner Grant

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## Mattel Children's Foundation

The Mattel Children's Foundation will once again accept unsolicited applications beginning early in 2008. In the past, the foundation has focused its grant making efforts on non-profits that provided **direct service to children in need**.

The foundation awards between \$5,000 and \$20,000 and those funds may be allocated to a specific program or to general operating expenses. The foundation has historically focused on **learning, health and girl empowerment for children from 0 to 12**.

**Deadline: Early April 2008**

Details are tentative at this time – check the website for updates.

[http://www.mattel.com/about\\_us/philanthropy/ci\\_mcf\\_philanthropy\\_grantmaking.asp](http://www.mattel.com/about_us/philanthropy/ci_mcf_philanthropy_grantmaking.asp)

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## Dr. Scholl Foundation

The Dr. Scholl Foundation is dedicated to providing financial support to organizations that are committed to making the world a better place. The foundation funds a range of programs including:

- **Private education**
- **Children's programs**
- **Developmentally disabled**
- **Civic and cultural organizations**
- **Social Service Organizations**
- **Hospitals and healthcare**
- **Environmental organizations**

The foundation makes an effort to be accessible to potential grantees. For more information go to:

<http://www.drschollfoundation.com/>

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## Google Grants

Google offers non-profits a chance to generate donations via free ads on its Web space. The Google grants program supports organizations that share the company's philosophy of community service and that focus on a strong mission addressing **science and technology, education, the environment, youth advocacy and the arts**.

If awarded a Google grant, the non profit will receive at least 3 months free advertising on Google. Before applying, Google suggests that agencies become familiar with AdWords and how they work. All information can be found online at:

<http://www.google.com/grants/>

## Contact Us

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Web Page

<http://ccgovernments.carr.org/ccg/grants/default.asp>

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## Data Resources

Having current, local data is important to establishing a compelling need statement in a grant proposal. Some great data resources for local data include the following:

1. [Carroll County Profile](#) - Published annually by the Carroll County Department of Planning, this resource contains up-to-date information on population, housing, the economy and includes maps and town demographics. The link is:

<http://ccgovernment.carr.org/ccg/compplan/demographics/profile/default.asp>

2. [Monthly Population Estimates](#) Carroll County's latest population and household estimates are projected monthly at:

<http://ccgovernment.carr.org/ccg/compplan/demographics/popbyed.pdf>

3. [The Carroll County Department of Economic Development](#) data center publishes a number of fact sheets including up-to-date wage and job data. For example, the site includes a comparison of wages in Carroll to those in Maryland and average weekly wages for different occupations.

<http://www.carrollbiz.org/datacenter/index.php>

4. [Carroll County Commuting Patterns](#) This 2000 census info shows that Carroll has higher commuting rates than several surrounding jurisdictions.

<http://www.mdp.state.md.us/msdc/commutation/summary/table5.pdf>

5. [U. S. Census Data](#) Use this site to access both the 1990 and 2000 census data to look for trends on indicators like education and poverty.

[http://factfinder.census.gov/servlet/DatasetMainPageServlet?\\_program=DEC&\\_tabId=DEC1&\\_submenuId=datasets\\_1&\\_lang=en&\\_ts=219671872497](http://factfinder.census.gov/servlet/DatasetMainPageServlet?_program=DEC&_tabId=DEC1&_submenuId=datasets_1&_lang=en&_ts=219671872497)

6. [Out of Reach 2006](#) is published by the Low Income Housing Coalition and provides wage and rent data on every county in the country.

<http://www.nlihc.org/oor/oor2006/?CFID=23327366&CFTOKEN=65085310>