



Grantsline

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Corporate Contributions

When seeking money for your organization, don't overlook corporate contribution programs and corporate foundations. While this part of the charitable world is smaller than other segments, corporations still contributed nearly \$13 billion in charitable donations in 2006 throughout the United States.

As you explore possible sources of corporate giving, start by looking at the companies who employ your Board members, the families of your employees, your volunteers and your donors. Many corporations tie their giving to their employees and focus their donations on institutions where their employees contribute time and dollars. Carroll County is home to a few corporate offices and headquarters but the majority of our workforce commutes outside the county to their place of employment so you may be able to tap into a host of corporations located in the Baltimore/Washington corridor.

The other source of corporate funds comes from retail establishments. Many national retailers give control of some charitable dollars to their local managers. With the explosion of new retailers around the county in the past decade, it is important to be familiar with the programs supported by retail establishments.

The internet is a great resource to use when identifying a corporation's giving guidelines. Web sites can give an overwhelming amount of irrelevant information, so try these simple steps to streamline your search:

1. Use Google (or your preferred search engine) and search by company name for the company's main web site
2. Once at the site, click on the link for "Company Information" or "About Us" – many times this will be located at the very bottom of the page in small print.
3. Then look for a link named "Community Relations" or "How We Help" or "Community" or "Community Involvement" or "Citizenship".
4. The next page should have a link to "Foundation" or "Grants" or "Contributions".
5. You can also try to search the corporate site for "Foundation" or "Grants" or "Contributions".

Great Web Sites:

Corporation for Supportive Housing
<http://www.csh.org/>

The Self-Sufficiency Standard for Maryland
<http://www.sixstrategies.org/files/md%20-%20full%20report%2012-117.pdf>

Outcome Measurement Resource Network
<http://national.unitedway.org/outcomes/>

Carroll County Employers

Keep this list of selected major Carroll County employers for reference whether your agency is seeking funding, volunteers or a community partner.

Company Name	Product/Service Type	Workforce
Carroll County Public Schools	Education (K-12)	3,689
Carroll Hospital Center	Health Care	1,824
Random House	Warehousing/Distribution	900
Springfield Hospital Center	Mental Health Services	833
Carroll County Commissioners	Local Government	668
McDaniel College	Higher Education	623
EMA/Fairhaven	Retirement/Assisted Living	603
Jos. A. Bank Clothiers	Corporate HQ/Distribution	527
Carroll Community College	Higher Education	509
General Dynamics Robotics	Technology Manufacturing	475
English American Tailoring	Clothing Manufacturer	415
Carroll Lutheran Village	Retirement/Assisted Living	414
EVAPCO	Cooling Equipment Manufacturer	400
Northrop Grumman	Electronic Manufacturing/Testing	400
Flowserve Corporation	Industrial Pumping Equipment	250
C. J. Miller, LLC	Paving & Excavating Contractor	245
S. H. Tevis/Modern Comfort	Oil/Fuel/HVAC	238
PFG/Carroll County Foods	Wholesale/Distribution	235
Marada Industries	Automotive Component Man.	227
Landmark Community News	Publishing	190
BB&T	Banking Services	174
PNC Bank	Banking Services	171
Knorr Brake	Railroad Brake Manufacturer	170
Lehigh Cement	Cement Manufacturer	168
Long View Nursing Home	Nursing/Assisted Living	166
Solo Cup Corporation	Warehousing & Distribution	150
DalTile	Warehousing & Distribution	111
Shelter Systems, Ltd.	Roof Truss Manufacturer	110

Source: Carroll County Department of Economic Development
 January 2008
<http://www.carrollbiz.org/index.php>

Contact Us

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Care First - Blue Cross/Blue Shield

CareFirst commits 2% of its net operating income to charitable giving in Maryland, Washington DC and Northern Virginia. For 2008, this percentage amounts to about \$3.5 million in contributions for local organizations working to accomplish the following goals.

- **Improve the access and affordability of health care**
- **Address ethnic and racial health disparities**
- **Improve health care quality and safety**

Proposals are evaluated not only on their consistency with the CareFirst mission but also on the capacity of the program to produce measurable results. Requests to CareFirst must include a cover letter, executive summary and proposal narrative. Completed grant proposals should be sent to:

Community Relations Department
Attn: Incoming Requests
CareFirst BlueCross BlueShield
10455 Mill Run Circle
Owings Mills, MD 21117

Decisions usually take between 4 and 6 weeks; however, requests for more than \$25,000 can take up to 12 weeks.

Deadlines: Rolling

For more information go to:

<http://www.carefirstcommunity.com/giving.php>

Food Lion Charitable Foundation

With more than 1,200 stores in 11 Southeast and Mid-Atlantic states, Food Lion is committed to giving financial support to organizations in their areas of operation. Preference will be given to organizations that involve Food Lion associates. Food Lion will only consider organizations that have 1) an active and responsible board; 2) ethical publicity and solicitation methods; 3) audited financial statements and 4) demonstrated long term viability.

Requests will be considered from three general categories: **primary and secondary education, feeding the hungry and local, charitable organizations.** General donations for non-profits will not support administrative costs, start up costs or capital campaigns. Grants range from \$1,000 to \$5,000; however, any amount will be considered. For more information go to:

<http://www.foodlion.com/IntheCommunity/CommunityPartners/>

Wawa, Inc. Corporate Giving Program

The Wawa, Inc. Corporate Giving Program provides general operating support to non-profits in the Mid-Atlantic region including Maryland. The Board meets twice a year in July and January to consider written proposals in the following areas of interest:

- **Children's Health Issues**
- **Hunger**
- **Domestic and Sexual Violence**

The Board will review written requests only. Guidelines can be found at the corporate website. Proposals must include the percentage of funds that will be used for administrative costs and must also indicate any affiliations the non-profit has with Wawa through its suppliers or employees.

Deadline: Rolling

For more information go to:

<http://www.wawa.com/wawaprofile/GRANTAPPLICATIONGUIDELINES.pdf>

Send proposals to:

Wawa Inc., Corporate Charities Committee

260 West Baltimore Pike

Wawa, PA 19063-5699

Northrop Grumman Contributions Program

Northrop Grumman is an involved corporate citizen particularly in communities where its employees live and work. The company can provide in-kind, volunteer and financial support with financial assistance available to accredited schools and 501(c)(3) organizations. Areas of interest include

- **Education – particularly science, technology, engineering and math (STEM) programs**
- **Health and human services**
- **Services for veterans and the military**

With a location in Sykesville, Carroll County's non-profit agencies with a 501(c)(3) status or accredited are eligible to apply. Sponsorship by a Northrop Grumman employee is helpful but not mandatory. Applications must be submitted using the company on-line application.

Deadline: April 30, 2008
September 30, 2008

<http://www.northropgrumman.com/community/contributions.html>
